

competitive software SOLUTIONS FOR SMEs



Dataminds
technologies

YOUR ULTIMATE SUCCESS PARTNER

SERVING
30 + CORPORATE
CLIENTS

WORLDWIDE & AN ESTEEMED STAKEHOLDER IN THE LOCAL MARKET

<http://www.datamindstec.com>



VISION

To become a most attributed company on fortune five hundred companies as their success partner and contributor by providing them robust business solutions.



MISSION

Strive to transform businesses, especially SMEs with various business solutions and technical partnerships for their iconic success in a respective mainstream competitive market.

INTRODUCTION

Dataminds Technologies was in mind since 2010 and finally came into being in 2018 with an expert, enthusiastic, experienced team and an idea to provide a one-stop complete business solution from scratch till success.

Dataminds Technologies is not only a software development company in the industry but it is more a technology partner that aims to facilitate on every stage and stack through the latest, trending, and up to the mark tech for accomplishing their client's objectives and goals.

Dataminds Technologies believes in total client satisfaction as the only key to success with the slogan "Your Success Partner". With zero tolerance, Dataminds Technologies never compromise and strives to meet the client's requirement by keeping quality and standards maintained.

What makes us different and our services that we offer unique is data science. Our data scientists play a vital role to solve any complex problem and overtures which matter. We provide data-driven and data-oriented solutions in all aspects and perspectives.

Our motive is to contribute as a technology partner to SMEs (small-medium enterprises) for mutual interests, benefits, and ultimate success.

Our primary objective is to provide such optimal business solutions that minimize environmental and in-market competition hazards to make your business standalone that drives you straight towards the accomplishments of your goals and objectives without any obstacles.

TEAM CAPABILITIES MATRIX

Solution Designing	BUSINESS SYSTEM ARCHITECT BUSINESS ANALYST	Avg. Experience 10+ Years
Project Management	PROJECT MANAGERS	Avg. Experience 10+ Years
IT, Finance & Tax Consultancy	IT & FINANCE CONSULTANTS	Avg. Experience 15+ Years
System Analysis & Designing	TEAM LEAD SYSTEM ANALYST	Avg. Experience 6+ Years
Backend Development	BACKEND DEVELOPER SOFTWARE ENGINEER	Avg. Experience 4+ Years
Database Development	DATABASE DEVELOPERS DATABASE DEVELOPERS	Avg. Experience 8+ Years
Mobile App Development	ANDROID DEVELOPERS IOS DEVELOPERS	Avg. Experience 4+ Years
Front-end Development	GRAPHIC DESIGNERS FRONT-END DEVELOPERS	Avg. Experience 5+ Years
Quality Assurance	QA ENGINEER QA ANALYST	Avg. Experience 3+ Years

SERVICES



Business solutions & strategies

No matter you got an idea in your mind or you're looking for transformation and uplifts in your existing business to drive more transactions. Our team that is comprised of business development experts, data analysts, IT professionals, and software consultants, altogether can get you a most filtered and workable solution that takes your business to the next level.



Graphic Designing (creative art designing)

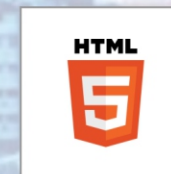
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Website Development

Your only dedicated identity on the internet is the website that depicts all about you and your business the more it is crafted and assembled with consolidation the more it depicts ideology to your customer. Our committed team of UI/UX, Front-end designing, and back-end development create a vivid website that talks.

We are experts in providing every kind of eCommerce solution without exception. DataMinds Technologies has a strong portfolio in building, managing, customizing cutting-edge eCommerce platforms like WordPress, Magento, Shopify, OpenCart, and many others in a row.



SERVICES

WordPress Development

We kept a deep eye on trending technologies for providing our clients with consistently great solutions that are most beneficial to them. A dedicated expert WordPress development team is ready to build contemporary websites that turn your business on within days even in hours. From WordPress theme customization, PSD to WordPress page, and plugin customization to every kind of e-commerce solution we can build astonish SEO friendly market-ready websites. Yes, we do WooCommerce proficiently to build customized e-commerce solutions. Including, multi-vendor, B2B e-commerce solutions, dropshipping solutions, and can deals from liquid to geometric and solid, any kind of products you sell.



Shopify

Those who look for a quick e-commerce solution for setting up and start their drop shipping and other kinds of business, quickly. We recommend Shopify and offer great support from configuration, integration, deployment, and customization to custom development of required functionalities as a plugin, so that they can start counting sales from the next day.



Magento

In our web development division, our experts are enough confident to build your brand store on Magento, the leading e-commerce solution and platform of the time. In our portfolio, we have developed several Magento based e-commerce solutions that are already in business and attributes Dataminds Technologies as their success partners. We offer a complete e-commerce solution that runs on Magento from scratch and can also work on your existing Magento store to upgrade, modifies, and customize it the way you need it.



Open Cart

Every e-commerce solutions bring different functionalities that slightly differs according to your niche market. Dataminds Technologies stands by every technology and always remained up to date for providing its expertise on demanding eCommerce solutions. Our passionate and qualified open cart development team is all set to kick off the project by discussing and start building your very own open cart eCommerce store with all customizations, features, and functionalities that you needed.





Digital Marketing

No matter how brilliant your application and how your customer will be benefited from your business, if it is not reachable to the public and specifically to your niche market then your investments have no point of return. Marketing has always been an essentially affixed part of every business all time. Digital marketing brings a revolutionary change in the industry that gives you assured success. To deal with the technology effectively you needed a talented team with certain expertise required to achieve an ultimate goal and objectives.

We are experts in search engine optimization to bring your business to the top positions of SERPs. Engage socially is yet another challenge for optimal social media marketing on which we provide our services collaborated with designing and business analysts that make sure to take your business on top of trends. One of our specialties is to viral as needed to get an instant following and subscription. We do the next level of YouTube marketing for both branding and engagements.



Digital Marketing

Search Engine Optimization – SEO

The power full search engine optimization - SEO can only be done when you knew about how the search engine works and this is what in which we are experts. From crawling criteria, organizing information extracted from metadata, and most importantly the PageRank algorithm to its ranking mechanism. Our virtuoso digital marketing professionals and experienced data analyst work together by defining strategies that work to get you the most effective SEO for your business needs.

Get List your business at top ranks on SERPs. Our promising 3 months SEO plan can get you to reach the first page and within 6 months you will start beating your competitor and finally, in a year we will get your goal accomplishes.



SEM

Only the professionals know the secret and tactics, how to manage your keywords, and target searches for better positions on searching engines. Our digital marketing consultants have dived extremely deep to know what can affect your marketing campaign and how you can get the best SERPs. We provide search engine management, SEM consultancy as a service and able to work with your marketing team or we can take over your digital marketing campaign so you relax and start planning to count your sales.

SEM is important for both organic and inorganic marketing to get your desired results on low investment and to increase ROIS twice. We offer 2 hours of digital marketing consultancy for free that brings a change in your business' digital marketing.



Social Media Marketing - SMM

More than 70% of the world's population are on the social media platform. A huge market place for business. It is you to take an opportunity and get them to convert. We do the bold and loud social media marketing and full confidence to get a promising audience to be converted as not only your customer but a more brand ambassador. Our specialty is social media marketing is to organically viral in a legal way to get maximum engagement in a very short interval of time. We make brands.



PPC

Dataminds Technology, being your technology and success partner knows about every business solution of the time and when it comes to paid marketing such as pay-per-click. So, our expert PPC marketing team is there and always ready to get you the solution that you needed. No matter it is about to increase the CTR and CPA or to get a maximum conversion with better ROIs, Dataminds Technology got exclusive paid marketing campaigners and specialists for setting up your first marketing campaign or can start managing your existing one to get you desired results and conversions.



Our Proudly and Brilliantly built products

Enterprise Resource Planning – ERP

Being a software company and technology partner, Dataminds' ERP is one of the major products that we serve as software as a service to cut down the cost by 75% as compare with traditional ERP solutions.

We know what exactly you needed and matters to your business so that our business solutions designers tailor scalable and manageable cloud-based applications that meet individual client requirements.

For those who still look for a personalized, customized, and on-site solution deployment, we got a one-off plan with premium after-sales software support.

BUSINESSBOX
one click to go

*Front*Accounting
ERP

odoo

Point of Sale (POS)

We have designed POS by keeping industry like apparels and garments, marts, super and departmental stores, restaurants, pharmacies and chemicals, hardware and tools, dairy and bakers, vegetable, fruits, grocery and FMCG, flowers, gifts, crockery and decoration businesses, beauty, cosmetics and fashion store, and for online businesses in mind.

With comprehensive customization, our POS software can easily be tailored to fit your business completely. Top of that, our dedicated team can set up POS solutions to your shop or in multiples stores on different locations with a centralized integration to get you most out of the POS even beyond your expectations.

BUSINESSBOX
one click to go

Ultimate
POS



Mobile Application Development

Dataminds Technologies' Agile' covers all the parameters, aspects, and a complete software development cycle from system analysis and architecture to its designing, development, integration, APIs, libraries credibility, carrier testing, hosting dependencies, and maintenance to build an incredible mobile application with state-of-the-art technologies for getting you what your business and market needed.

Our Mobile application development unit is capable to build from a native application development on JAVA and C# (C Sharp) and hybrid Apps to Cross-platform mobile applications on IONIC, React, and Flutter. As a technology partner, we've covered you by keeping all technologies in hands, so we can become an ultimate success partner.



IT & Finance Consultancy

One of the strong pillars in term of core services that Dataminds Technologies offers is IT & Finance Consultancy. With over fifteen years of corporate experience, highly qualified professional and experts. Dataminds' team is serving businesses globally.

Some of the key services are as follow;

- IT Project Management
- Business intelligence solution
- Finance & Taxation Services
- Business Process Outsourcing – BPO
- ERP System Evaluation

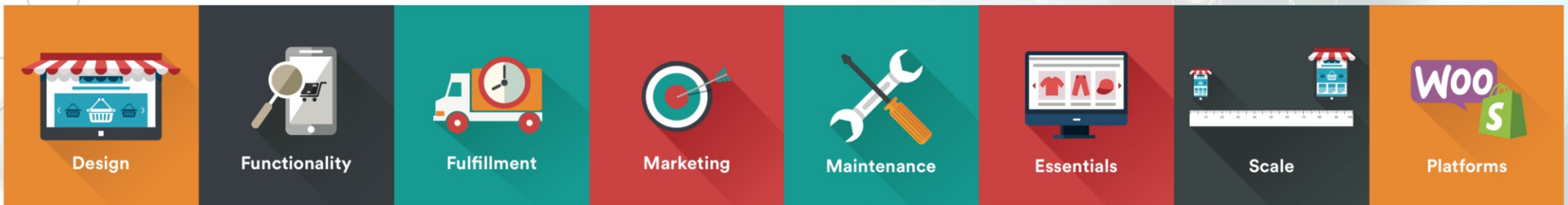




Quality Policy and QA (Quality Assurance)

At Dataminds Technologies, we take quality very seriously with a zero percent tolerance. We believe that quality is one of the pillars on which a company stands and without a strong base no matter how much you spent on its development, designing, and marketing if it is not a quality product it will not impact and relatively other products with the very low investment will groom due to the quality.

Dataminds Technologies is known for quality services and products. From business solutions, mobile app development and custom website development, e-commerce to digital marketing by all means like organic and inorganic both and all other services that we provide is backed and triple checked by the in-house highest qualified, and experienced Quality Assurance whose accreditation done by the third-party external quality control for unbiased and even nano calculations to serve our client confidently.



Software Standards

Building a high standard software is not an easy task but keeping it maintained with quality assurance is a big thing, that Dataminds Technology does. We develop high-quality software with an international state of the art standard that matches not only the country-specific requirement but also delivers what matters.



SDLC (Software development life cycle)

None of the software can be built robustly without a rock strong SDLC procedures and ad Dataminds Technologies, Agile development model is the most followed software development life cycle after DevOps which is a subset of Agile methodologies. Our committed, brilliant, and highly qualified software engineers satisfy the client at every cycle and built an application that talks the world.


























Client / Customer Relationship

Dataminds Technologies does not only believe in a strong aesthetic client relationship but also considers the long-term relationship that lasts for life.

Our software consultants, business development professionals, analysts, and business solutions providers build a relationship like a community and you will always find Dataminds Technologies ahead of you to struggle for your success according to our policies and objectives, client success is the only key to be a success in the market.

Our Few Valuable Clients



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